Amendments to the Claims

This listing replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (currently amended) A system for correlating ~~an~~ a telephone number ~~identifier in print media~~ to predefined information in electronic format available on a network, comprising:

    a graphical user interface coupled to ~~a~~ the network ~~including the information located at a network address~~, the user interface being configured to direct a remote user to a network site that receives the telephone number as an input ~~receive a request from a remote user , the request including the identifier from the print media~~; and

    a server coupled to the network and configured to:

        receive the telephone number ~~request~~;

        correlate the telephone number ~~identifier~~ with the predefined information, the predefined information (a) being defined by an entity associated with the telephone number and (b) being associated with the entity's telephone number before the telephone number is input at the network site ~~address~~;

    ~~display the address corresponding to the identifier;~~ and

        provide a link to the predefined information associated with the telephone number ~~using the address~~.

2. (original) The system of claim 1, wherein the network comprises the Internet.

3. (original) The system of claim 1, wherein the network comprises a local area network.

4. (original) The system of claim 1, wherein the graphical user interface comprises a web page.

5. (canceled)

6. (currently amended) The system of claim 1 ~~5~~, wherein the telephone number comprises an extension.

7. (currently amended) The system of claim 1 5, wherein the server is further configured to display an advertisement corresponding to the telephone number.

8: (currently amended) A method for correlating ~~an~~ a telephone number ~~identifier in print media~~ to information in electronic format available on a network, comprising:

    receiving input from an entity, the input defining the information and associating the information with a telephone number of the entity;

    assigning ~~an~~ the telephone number ~~identifier~~ to an electronic address of the information predefined by the entity;

    receiving with a server a query comprising the telephone number ~~identifier~~ over a network from a remote user;

    ~~displaying the address corresponding to the identifier;~~ and

    providing a link to the predefined information using the address.

9. (original) The method of claim 8, wherein the network comprises the Internet.

10. (original) The method of claim 8, wherein the network comprises a local area network.

11. (canceled)

12. (currently amended) The method of claim 8 11, wherein the telephone number comprises an extension.

13. (currently amended) The method of claim 8 11, further comprising displaying an advertisement corresponding to the telephone number.

14. (currently amended) A method for associating information from print media with online information via a telephone number ~~identifier~~, comprising:

    receiving input from an entity, the input defining a classified advertisement and associating a URL address for the advertisement with a telephone number of the entity;

associating the telephone number with the URL address;

~~associating the telephone number identifier with a URL address;~~

providing an online query field at a network site configured to receive the telephone number ~~identifier~~ from a remote user; and

~~displaying the URL address to the remote user in response to the query; and~~

providing a link to the URL address.

15-17. (canceled)

18. (currently amended) The method of claim 14, wherein the telephone number ~~identifier~~ comprises an extension.

19. (currently amended) The method of claim 18, wherein the online query field is configured to receive the telephone number ~~identifier~~ with or without the extension.

20. (currently amended) The method of claim 19, wherein the method further comprises displaying two or more URL addresses associated with two or more extensions in response to the receipt of the telephone number ~~identifier~~ without the extension.

21. (currently amended) The method of claim 14, further comprising display an advertisement corresponding to the telephone number ~~identifier~~.

22. (currently amended) A computer readable media containing program instructions for associating information from print media with online information via a telephone number ~~identifier~~, the media comprising instructions for:

receiving input from an entity, the input defining a classified advertisement and associating a URL address for the advertisement with a telephone number of the entity;

associating the telephone number identifier with the URL address;

~~associating the telephone number identifier with a URL address;~~

providing an online query field <u>at a network site</u> configured to receive the telephone

number ~~identifier~~ from a remote user; <u>and</u>

~~displaying the URL address to the remote user in response to the query; and~~

providing a link to the URL address.

23. (original) The media of claim 22, wherein the instructions comprise HTML code.

24-26. (canceled)

27. (currently amended) The media of claim 22, wherein the media further comprises instructions for displaying an advertisement corresponding to the telephone number ~~identifier~~.

28. (new) The system of claim 1, where the server is configured to correlate the telephone number with the predefined information by correlating the telephone number with a particular network address.

29. (new) The system of claim 1, where the predefined information comprises news information.

30. (new) The system of claim 1, where the predefined information comprises commercial information.

31. (new) The method of claim 8, where the predefined information comprises news information.

32. (new) The method of claim 8, where the predefined information comprises commercial information.